

Job Category

Marketing/PR

Designer: Print + Digital (Full-time)

We are searching for a full-time Designer to bring innovation and a depth of experience in both print and digital communications. We work with local and national clients across a variety of industries and believe brand-led communications makes a difference in our clients' ability to succeed. This is an incredible opportunity for a smart, fun problem-solver to collaborate with our team and create awesomeness.

Job Responsibilities:

- Research, ideate, concept/design in print and all things digital (web, social campaigns – mobile a plus)
- Provide creative leadership on internal and external campaigns
- Develop brand identities, including logo and mark development for a variety of media
- Collaborate with marketing and account teams to break through and solve communication challenges
- Create press-ready and web-ready files for implementation
- Create motion graphics, edit video files including sound (Premiere, Final Cut Pro, Captivate a plus)
- Possess ninja-like skills with an x-acto knife to create comps and mockups for presentations
- Juggle multiple projects and catch curve-balls in a fast-paced environment
- Take constructive feedback as a means of doing your best work, developing quality iterations
- Share your love of design and excellent experiences with our team

It's All About Experience:

- Possess a BA, BS or BFA in Graphic Design
- Must have a solid grounding in design principles (communication design, typography, color, image, infographic and page hierarchy)
- Understanding of Information Design (how to analyze and reinterpret complex and abstract information into clear communication)
- Ability to develop communication solutions for print and digital environments within an identity-driven system
- Ability to think in interactive terms pertaining to wayfinding, navigation and experiences in time-based environments
- Work expediently (with inspiration) while possessing good organizational skills
- Experience with B2B marketing and design including for-profit, association and trade group (a plus)
- Member of AIGA (a plus)

What You Will Receive:

- Once-in-a-lifetime opportunity to impact the continued success of a high-growth firm
- Experience of working with a group of proven communication designers in a high-energy, idea-driven environment
- Opportunity to push the boundaries of what is expected and what delights users

Timeline/Wage:

Start date: August 2018

Full-Time Employee with health benefits, dental and vacation after 30 days

Gym / Fitness center in building

Compensation: commensurate with experience

Time Commitment: 45 hours/week

Candidates only. No recruiters invited.

Interview with us:

Do you want the opportunity to interview with us? Persuade us. Convince us in a one-page, cover letter exactly why we should speak with you. And don't just give us an outline of your resume. Use the cover letter to tell us what *isn't* on your resume. Be creative. Be interesting. Be yourself.

Please email your cover letter, resume and link to (or PDF of) your portfolio/website to careers@wmdesigngroup.com. We look forward to reviewing your experience and interest in our firm.